



Butler Electric
Cooperative
A Touchstone Energy® Cooperative 

HOLIDAY LIGHTING CONTEST, 2017

OFFICIAL RULES

Participation in the “Co-op Holiday Lighting” (“Contest”) constitutes full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final and binding. Winning a Prize is contingent on fulfilling all requirements set forth herein. The “Sponsor” of the Contest is Butler Electric Cooperative, 216 S Vine, El Dorado, KS 67042, who is solely responsible for all aspects of this contest.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook.

WHO MAY ENTER: The Contestant (“You”/“Your”) may enter the Contest if you are a current member of record at Butler Electric Cooperative, and you are at least 18 years of age or older at time of entry.

Void where prohibited, licensed, restricted or taxed. The Sponsor’s Board of Directors, Employees and their immediate family members and/or those living in the same household of all the above are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations. No purchase or payment of any kind is necessary to enter.

CONTEST PERIOD and ENTRY:

1. Entries will be accepted starting on December 4, 2017 at 12 AM CDT and will end on December 29, 2017 at 11:59 PM CDT.
2. The Contest must be entered by posting a Holiday lighting picture to the Butler Electric Cooperative Facebook page at <https://www.facebook.com/ButlerREC/>
3. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsor. You must provide the information requested. If you use fraudulent methods or otherwise attempt to circumvent the rules, Your submission may be removed from eligibility at the sole discretion of Sponsor.

AGREEMENT TO RULES: By participating, You agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Sponsor as final and binding as it relates to the content of this Contest.

Sponsor is not responsible for any failure of the Page and/or Sponsor’s website during the Entry Period including any technical malfunction of any computer, on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or review to be received on account of traffic congestion on the internet or on Facebook, or any combination thereof including any injury or damage to your or any other person’s computer related to or resulting from downloading any material related to the Contest, all of which may affect a person’s ability to participate in the Contest.

ODDS OF WINNING: The odds of winning are dependent on the number of eligible entries.

WINNER SELECTION AND NOTIFICATION: Winner will be determined by total number of post engagements which include Likes, Comments and Shares. The Sponsor will only share the name of the Winner on the Sponsor’s social media feeds and in a future edition of “Kansas Country Living Magazine” – the monthly member newsletter of Butler

Electric Cooperative. The Winner will be announced no later than January 15th, 2018, at 4:30 PM CDT at <https://www.facebook.com/ButlerREC/>.

Sponsor shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER AT SPONSOR'S SOLE DISCRETION WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

PRIZE: The Winner of the Contest (the "Winner") will receive a \$100 bill credit automatically applied to the Winner's Butler Electric Cooperative account on their next electric bill dated after February 7, 2018. No cash or other prize substitution shall be permitted except at Sponsor's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Sponsor to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

LIMITATION OF LIABILITY: By participating in the Contest, You agree to release and hold harmless Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

DISPUTES: This Contest IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF KANSAS, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, You agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the State of Wisconsin having jurisdiction. Further, in any such dispute, under no circumstances shall You be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than your actual out-of-pocket expenses (i.e. costs associated with entering this Contest). You further waive all rights to have damages multiplied or increased.